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Press release

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NEW GENERAL-PURPOSE HYBRID ADHESIVE - FAST CURE, HIGHLY DURABLE BOND

Henkel's new LOCTITE® 4070 HY adhesive is in a class of its own. One of the company's new Universal Structural Bonders, its many attributes have been achieved through new, patented hybrid technology. It combines the qualities of different adhesives to achieve bond strength, cure speed and durability. And for those involved in vehicle repair and maintenance, the development provides several advantages.

LOCTITE® 4070 HY provides a 60-second fixture and 5-minute cure on most plastics or plastic/metal combinations and rubber materials. Nozzle life is good and it is particularly effective where the application involves variable gaps, up to 5mm, between mixed substrates. A key attribute is the adhesive's ability to create a very tough joint that will resist impact and flexing.

This is an ideal general-purpose bonder for bodyshops – a single product suitable for multiple applications. Its formulation also requires minimal hazard labelling, so it's safer to handle too. Typical applications range from repairing under-bonnet clips and brackets to fixing lugs to lamps or grilles. LOCTITE® 4070 HY can also be used to fill deep scratches and scrapes in alloy wheels prior to repainting.

The product is supplied in a 10ml, ready-to-use pack. For more information on LOCTITE® 4070 HY and Henkel's patented hybrid technology go to: www.loctite.co.uk/limitless

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For press enquiries and additional images please contact **NEW RIVER**
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About Henkel

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2016, Henkel reported sales of 18.7 billion euros and adjusted operating profit of 3.2 billion euros. Combined sales of the respective top brands of the three business units – Loctite, Schwarzkopf and Persil – amounted to more than 6 billion euros. Henkel employs more than 50,000 people globally – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. Henkel's preferred shares are listed in the German stock index DAX. For more information, please visit www.henkel.com



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